

Upstream Social Marketing Training and Consulting

American Public Health Association, scientific session presenter
Aspenti Health
Centers for Disease Control and Prevention. Expert for CDCynergy-Social Marketing Edition.
Champlain College, Burlington, VT. Marketing professor 1986-1991, 1997
CAI Global
Dartmouth Medical School, guest lecturer
International Planned Parenthood Federation /Western Hemisphere Region
John Snow, Inc.
Marlboro College
Michigan Public Health Institute
The National Campaign to Prevent Teen and Unplanned Pregnancy
New Hampshire Department of Health and Human Services
New York State Association of Traffic Safety Boards
New York State DOH Satellite Broadcast to U.S., Canada, Puerto Rico, "Social Marketing on a Shoestring Budget"
New York State Department of Health Tobacco Control Program
North Carolina Department of Health and Human Services
North Country Health Consortium, Inc.
New Hampshire
M&R Strategic Services
Mid-America Regional Public Health Leadership Institute
Planned Parenthood Federation of America (where Rebecca was Social Marketing Director)
Russian Family Planning Association
Social Marketing in Public Health annual conferences. Trainer and speaker.
Social Marketing National Excellence Collaborative. Consultant/Writer *The Basic Guide to Social Marketing* and *The Manager's Guide to Social Marketing*
Substance Abuse Mental Health Services Administration (SAMHSA)
Tobacco Action Coalition of Long Island
U.S. Agency on International Development
University of Illinois at Chicago
University of New Hampshire Cooperative Extension Service
University of Vermont College of Nursing and Health Sciences
Vermont Department of Health (where Rebecca was Chronic Disease Information Director)
Vermont Department of Mental Health
Vermont Prevention Coalitions
Vermont Institute on the Caribbean/U. S. Embassy, Dominican Republic joint program "Barrios Saludables/Niños Sanos"

Lead Author, *Real Life. Real Talk.®: Creating Engagement in Sexual and Reproductive Health Among Parents, Teens, Families, and Communities*. Vol XVI, No.1, Social Marketing Quarterly, spring 2010.

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